

# JOIN THE **CLOUD IX** REVOLUTION

WHY USERS ARE MIGRATING FROM  
PHYSICAL (PIX) TO CLOUD (CIX)

**Seize the Opportunity: Don't get left behind**

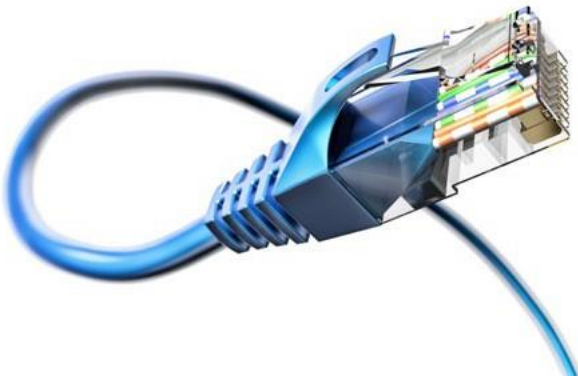
Embrace the power of Cloud IX and unlock a world of possibilities for your business.  
Make the switch to CIX today and embark on a journey to limitless potential.

**xserve**

delivered by  correla

## WHAT ARE PIX AND CIX?

**Information Exchange (IX) is the communications system that lets you, the users of our services, work together to provide a seamless service for your customers.**



### Physical IX (PIX)

The Current Physical IX network is hosted at your chosen location and the hardware consists of two dedicated circuits, two routers and a server.

This is currently used as a file exchange to send code communication to the CDSP and files to other IX parties known as Business-to-Business files. As well as this you may also use the IX network to access Gemini.

### Cloud IX (CIX)

The Cloud IX network replaces the file exchange element of the Physical IX network. In doing so it removes the need for the above-mentioned hardware.

The new Cloud IX proposition has been designed and built to address the highest priority pain points for our customers presented by existing physical IX solutions.

## HOW CLOUD IX COMPARES

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|---|--|
| <ul style="list-style-type: none"><li>• Data flow security inadequate - <b>FTP</b></li><li>• Physical data centre required - <b>c.£20k pa</b></li><li>• Disaster recovery - <b>No backup on server</b></li><li>• Slow setup lead time - <b>45+ Days</b></li><li>• Distributed hardware - <b>Inflexible</b></li><li>• Upgrades and migrations - <b>Complex</b></li></ul> | <ul style="list-style-type: none"><li>• Encrypted file transfer - <b>SFTP</b></li><li>• No data centre needed - <b>£0</b></li><li>• Disaster recovery - <b>Full backup in the cloud</b></li><li>• Fast setup lead time - <b>&lt;5 Days</b></li><li>• Updates rolled out via the cloud - <b>Flexible</b></li><li>• No future physical migrations - <b>Pain free</b></li></ul> |
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## THE CASE FOR CHANGE

### TECHNOLOGY IS MOVING ON



#### PIX no longer viable

- All BT ADSL circuits (copper telephone lines) are to be decommissioned.
- BT to cease support for legacy kit.
- Remaining on PIX will require complex and costly upgrades including dedicated line upgrades, major migration programme, on-site router upgrade and price increases from 100%-250%.

#### Hardware constraints

- Physical IX Hardware housed in data centres or on premises can be restrictive, costly to maintain and makes future upgrades slow, complex and more expensive.
- There is an ongoing need and cost to upgrade and replace hardware.

### CUSTOMER PIX PAIN POINTS



#### Data Security

Physical IX utilises outdated file transfer technology placing customers at risk of potential GDPR data breaches.



#### Lack of Visibility

Customers have a limited view of their data transfers which impacts negatively on productivity generating a need for further investigation and resubmissions.



#### Customer Demand

Customers tell us that as they move to cloud hosted data centres themselves

“Having recently moved over the **CIX platform**, we were really pleased with the communication and support of the Correla team and the **seamless transition**. The switch exceeded our expectations, and we faced no downtime or impact to business and would **highly recommend** to anyone reviewing their options”

- **Shaun Newbould**, Operations Director PE Solutions

## WHAT DOES THIS MEAN TO YOU?



### **Experience the Freedom**

Say goodbye to the limitations of physical infrastructure and embrace the boundless possibilities of the cloud. With CIX, access your data and applications anytime, anywhere, and on any device, freeing you from the constraints of traditional hardware.



### **Unleash Innovation**

In the cloud, innovation knows no bounds. With CIX, enjoy seamless updates, access to cutting-edge features, and the ability to scale effortlessly as your needs evolve. Say hello to a future-proof solution that empowers you to stay ahead of the curve.



### **Boost Productivity**

Say hello to productivity gains. With CIX, experience increased visibility, unmatched reliability, lightning-fast performance, and uninterrupted access to your tools and resources, ensuring you can focus on what matters most.



### **Security You Can Trust**

Rest easy knowing your data is protected by state-of-the-art security measures. With CIX, benefit from advanced encryption, regular backups, and robust GDPR compliance protocols, providing you with peace of mind in an ever-evolving digital landscape.

## INTERESTED? GET IN TOUCH

Our Customer Lifecycle team will provide more information about moving to CIX and talk you through associated costs and contracts required for your organisation.

Email us at [CloudIX@correla.com](mailto:CloudIX@correla.com)